



© 2024 Unlimited Leeper Ltd.

fancy/book-learning is overrated

MARKETING

Alex Mandossian: All Selling Aside

Roy H. Williams: Wizard of Ads

Harvey MacKay: How to Swim

STRATEGY

W. Edward Deming: Six Sigma

Sun Tzu: The Art of War

Steven R. Covey: Seven Habits

MOTIVATION

Vishen Lakhiani: Mindvalley

Tony Robbins: Unlimited Power

Dale Carnegie: How to Win Friends

SALES

Chris Lytle: The Accidental Salesperson

Brian Tracy: The Psychology of Selling

Zig Ziglar: Sell Your Way to the Top

FLOW

Jamie Wheal: Flow Genome Project

Mihaly Csikszentmihalyi: Flow

Steven Kotler: Flow Research Collective

LAW OF ATTRACTION

Napoleon Hill: Think and Grow Rich

Earl Nightingale: The Strangest Secret

Wallace Wattles: The Science of Getting Rich

**You don't need to know it all...
You just need to know enough!**



study successful people, then what they do



DO
NO
HARM

TAKE
NO
SHIT



DO
NO
HARM

TAKE
NO
SHIT