

A circular yin-yang symbol. The white (yang) side is on the top-left and contains the text "DO NO HARM". The black (yin) side is on the bottom-right and contains the text "TAKE NO SHIT".

**DO
NO
HARM**

**TAKE
NO
SHIT**

© 2024 Unlimited Leeper Ltd.

planning is key to your success



Key Partners



Key Activities



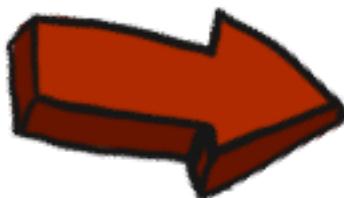
Value Propositions



Customer Relationships



Customer Segments



Key Resources



Channels



Cost Structure



Revenue

price + planning = profit from passion



DO
NO
HARM

TAKE
NO
SHIT